

March 09, 2006

FACT Corporation Testing Product Line Extension for California Customer

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Neptune, N.J. - (Business Wire) – March 9, 2006 -- FACT Corporation (OTCBB:FCTOA), an emerging nutrition solutions company, today announced that it is developing an assortment of healthful baked goods as a possible line extension for an existing customer.

"We are very pleased to see that the products currently distributed by this long-time user of FACT's commercial mixes enjoy a loyal consumer following, and that there is now a strong interest in building on this success," said Jacqueline Danforth, CEO of FACT Corporation. "We are working directly with our client to create a customized line of nutritious muffins with a selection of popular flavors. Initial production tests should commence in early April."

FACT markets a versatile line of proprietary commercial dough mixes which can be used as a base for creating a wide range of custom bakery items, including healthful muffins, cookies, brownies, cakes and related fare.

About FACT

FACT Corporation develops, licenses and markets proprietary nutrition solutions through its wholly-owned subsidiaries, Food & Culinary Technology Group Inc. and FACT Products Inc. The FACT companies serve commercial bakery operators that manufacture and distribute functional baked goods-such as muffins, bagels, cookies and brownies-designed for a rapidly-growing consumer marketplace focused on quality, taste and nutrition. These products are marketed via both conventional and alternative distribution channels, including branded and private-label retail opportunities, as well as foodservice and specialty markets.

For more information about FACT and its products, industry trends and functional foods, please visit www.factfoods.com.

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