

September 07, 2006

FACT Corporation Developing Products For Organic & "All-Natural" Markets

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Neptune, N.J. - (Business Wire) – September 7, 2006 --

FACT Corporation (OTCBB:FCTOA), an emerging nutrition solutions company, today announced that it is developing line extensions for its existing portfolio of high-fiber, reduced-sugar baked goods to include new product offerings specifically targeting the organic and "all-natural" markets.

"We are always seeking new markets in which to expand our customer base," said CEO Jacqueline Danforth. "With consumer interest escalating in both organic and 'all-natural' products, these line extensions could be an important part of FACT's future revenue growth."

Danforth added, "We are making significant progress converting our most popular high-fiber baked goods to new versions with organic content sufficient for product claims and 'all-natural' product offerings. We should soon be offering portion-controlled organic and 'all-natural' baked goods which maintain our focus on increased fiber and reduced calories."

About FACT Corporation

FACT Corporation develops, licenses and markets proprietary nutrition solutions to commercial customers through its wholly-owned subsidiary, Food & Culinary Technology Group Inc. ("FACT Group"). FACT Group serves commercial bakery operators that manufacture and distribute functional baked goods (such as muffins, bagels, cookies and brownies) designed for a rapidlygrowing consumer marketplace focused on quality, taste and nutrition. These products are marketed via both conventional and alternative distribution channels, including branded and private-label retail opportunities, as well as foodservice and specialty markets.