

January 23, 2007

FACT Corporation Announces First Retail Locations for Glennys's Health-Friendly Blondies and Brownies

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Neptune, N.J. - (Business Wire) – January 23, 2007 -- FACT Corporation (OTCBB:FCTOA), an independent nutrition solutions company, and Glennys's, the Freeport, New York-based creator of a popular line of health-friendly snack crisps and bars, including its nationally-distributed, marketleading Soy Crisps, today announced the first retail locations for Glennys's line of 100-calorie per serving, 75% organic, high-fiber blondies and brownies.

Expanding from an initial product launch for on-line purchase at www.glennys.com, the line of blondies and brownies has now been added to select retail supermarkets and shops across New York and New Jersey, including Greenfield's Shoprite Supermarkets, Fairway Markets and various independent grocers, delis and gourmet natural foods stores. Additionally, the product line ships this week for introduction to a number of retail stores of the Vitamin Shoppe and Vitamin World.

The Vitamin Shoppe, a leading health retailer of vitamins and nutritional supplements, has over 290 stores nationwide. With over 550 retail stores nationwide, Vitamin World had its beginnings over 40 years ago, and presently operates one of the most sophisticated and efficient automated fulfillment systems in the business. Each day, Vitamin World's automated fulfillment system picks over 100,000 products and ships them to over 15,000 households.

"It's wonderful to see distribution of the Glennys's products starting to grow" said Jacqueline Danforth, CEO of FACT Corporation. "This is a superb line of health-friendly snack items. We expect to see widespread retail availability in the coming months."

Glennys's founder and president, Glenn Schacher, added, "This is just the beginning for our new line of Glennys's bakery products. We anticipate seeing our high-fiber, 100-calorie Blondies and Brownies at several additional regional grocers by March of this year, including Ukrop's Super Markets, Hannaford Supermarkets and Shaw's Supermarkets. Some larger national chains are also expected to carry the new line by this summer."

About Glennys's

Glennys's started back in 1979, when Glenn lugged 50 lb pails of syrup on the subway from Chinatown to make the first batch of Glennys's Brown Rice Treats. It's been one exciting product after another ever since! Glennys's Soy Crisps are now the #1 selling soy crisps in drugstore chains across the U.S. Glennys's continues its tradition of developing and providing the consumer with unique products that taste great and help achieve a healthier lifestyle. For more information about Glennys's fine products and where to purchase them, or for distribution opportunities, please visit www.glennys.com or contact the following:

Media inquiries:

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On the West Coast

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About FACT Corporation

FACT Corporation develops, licenses and markets proprietary nutrition solutions to commercial customers through its wholly-owned subsidiary, Food & Culinary Technology Group Inc. ("FACT Group"). Fact Group serves clients who manufacture and distribute baked goods (such as muffins, bagels, cookies and brownies) designed for a rapidly-growing consumer marketplace focused on quality, taste and nutrition. These products are marketed via both conventional and alternative distribution channels, including branded and private-label retail opportunities, as well as foodservice and specialty markets.

For more information about FACT and its products, industry trends and functional foods, please visit www.factfoods.com. Contacts:

FACT Corporation

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