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**FACT Corporation Expanding Product Line in Response to Growing Consumer Interest in All-Natural and Organic Food Choices**

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Neptune, N.J. - (Business Wire) – January 31, 2007 -- FACT Corporation (OTCBB:FCTOA), an emerging nutrition solutions company, today announced that it is expanding its current line of commercial dough-mix products, offering both all-natural and organic versions of certain popular bake mixes.

"With the growing importance of "All Natural" and "Organic" product centers in most major retail grocery and drugstore chains, it is important that FACT offers certain of its high-fiber bakery premixes in these formats in order to allow expansion of our core products into a wider variety of distribution channels," said CEO Jacqueline Danforth. "We are hopeful that not only our existing customers, but also prospective customers will benefit from the expanded product line we now offer."

FACT Corporation has extended its dough-mix product line to include generic base mixes in new organic and all-natural formats for brownies, cookies and muffins. The company continues to focus on the customization of its core product lines for individual customer accounts in order to provide these customers with unique product attributes, allowing the finished products to be easily differentiated in the retail marketplace.

**About FACT Corporation**

FACT Corporation develops, licenses and markets proprietary nutrition solutions to commercial customers through its wholly-owned subsidiary, Food & Culinary Technology Group Inc. ("FACT Group"). FACT Group serves commercial bakery operators that manufacture and distribute functional baked goods (such as muffins, bagels, cookies and brownies) designed for a rapidlygrowing consumer marketplace focused on quality, taste and nutrition. These products are marketed via both conventional and alternative distribution channels, including branded and private-label retail opportunities, as well as foodservice and specialty markets.

For more information about FACT and its products, industry trends and functional foods, please visit [www.factfoods.com](http://www.factfoods.com).

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