

March 13, 2007

FACT Corporation Subject of Feature Article Highlighting FACT as a Leading Supplier in the Number One Consumer Trend in North America

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"WHAT'S BIGGER THAN THE HEALTH FOOD CRAZE?"

Tuesday March 13, 2007 -NEPTUNE, N.J.-(BUSINESS WIRE)-FACT Corporation (OTCBB:FCTOA - News), an emerging nutrition solutions company, today announced that the Company is the subject of a feature article authored by Dr. John L. Faessel in the influential "On The Market" series of articles. The article, entitled "HEALTHY FOOD IS GOING MAINSTREAM" can be viewed at the company website at: <http://www.factfoods.com>. According to Dr. Faessel, "FCTOA is an extremely fast-growing, undervalued mini-cap with a simple business model that I believe will turn profitable in early 2007".

Dr. Faessel stated:

"I believe this new little jewel has tons of upside. Sales are jumping. And the ever-increasing media blitz about health, organic food, obesity, fiber, trans-fats, etcetera, has the food consumer (that is, all of us) more aware than ever before about food and the medical consequences of unhealthy diets—and correspondingly, the benefits of a nutritious diet."

The Company is also highlighted in the March 13th issue of the JagNotes.com.

About FACT Corporation

FACT Corporation develops, licenses and markets proprietary nutrition solutions to commercial customers through its wholly-owned subsidiary, Food & Culinary Technology Group Inc. ("FACT Group"). FACT Group serves commercial bakery operators that manufacture and distribute functional baked goods (such as muffins, bagels, cookies and brownies) designed for a rapidly growing consumer marketplace focused on quality, taste and nutrition. These products are marketed via both conventional and alternative distribution channels, including branded and private-label retail opportunities, as well as foodservice and specialty markets.

For more information about FACT and its products, industry trends and functional foods, please visit www.factfoods.com.

Contacts:

FACT Corporation
Jacqueline Danforth, (888) 211-7181, ext 8004

About "On The Market"

Dr. John L. Faessel is a seasoned and respected Wall Street commentator and analyst. He is widely recognized for his expertise and insights into public companies and their market strategies. For more than a decade Dr. Faessel's "On The Market" reports have been widely distributed throughout the world to an extensive list of major financial institutions, investment banking firms, foundations, mutual funds, hedge funds and private high net worth investors. Dr. Faessel is also a contributor to the widely read JagNotes.com, a prominent newsletter circulated to major institutional investors.

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Ad of 1933, as amended, and Section 21 E the Securities Exchange Ad of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may", "future", "plan" or "planned", "will" or "should", "expected," "anticipates", "draft", "eventually" or "projected". You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors, and other risks identified in a companies' annual

report on Form 10-K or 10-KSB and other filings made by such company with the Securities and Exchange Commission. You should consider these factors in evaluating the forwardlooking statements included herein, and not place undue reliance on such statements. The forward-looking statements in this release are made as of the date hereof and FACT Corporation undertakes no obligation to update such statements.