

March 20, 2007

FACT Corporation Begins Commercial Testing of All-Natural Product Formats

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Neptune, N.J. - (Business Wire) – March 20, 2007 -- FACT Corporation (OTCBB:FCTOA), a specialty nutrition solutions provider to the baked-goods industry, today announced that commercial testing is underway for certain of its "All Natural" brownie and blondie formats.

"As anticipated, growing retailer interest in all-natural baked products has already resulted in commercial testing for certain of our recently developed bake-mix line extensions," said CEO Jacqueline Danforth. "We expect to see these superb all-natural brownie and blondie formats in retail locations throughout the U.S. before May 31, 2007 under one of our existing client's brands."

FACT's new all-natural formats for brownies, cookies and muffins retain the high-fiber and calorie-control attributes inherent in all of the company's products.

About FACT Corporation

Through its wholly-owned subsidiary, Food & Culinary Technology Group Inc., FACT Corporation develops and markets customized nutrition solutions created specifically for the baked-goods industry. Our core products are proprietary commercial bake mixes. We sell to customers that use large quantities of our mixes to manufacture and distribute health-friendly packaged baked goods designed for a rapidly-growing consumer marketplace focused on quality, taste and nutrition. The finished products (such as brownies, muffins, bagels and cookies) produced by our customers are marketed via both conventional and alternative distribution channels, including branded and private-label retail opportunities, as well as foodservice and specialty markets.

For more information about FACT and its products, industry trends and functional foods, please visit www.factfoods.com.

Meet FACT CEO Jacquie Danforth. Audio and video clips available at the following links:

Fact Corp. CEO Jacquie Danforth Interviewed at the NASDAQ at <http://media4.streamtoyou.com/cadavis/fctoa.wmv>

CEO Jacquie Danforth Interviewed on WallSt.net at <http://www.wallst.net/audio/audio.asp?symbol=FCTOA&id=3122>

Investor update: What is the market saying? Take a look: [http://www.factfoods.com/ecms.aspx/\\$factagility/PDF/FaesselFinalReportMar122007.pdf](http://www.factfoods.com/ecms.aspx/$factagility/PDF/FaesselFinalReportMar122007.pdf)

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