

March 22, 2007

FACT CEO Danforth Speaks with CEOcast

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Neptune, N.J. - (Business Wire) – March 22, 2007 -- FACT Corporation (OTCBB:[FCTOA](#)) President and CEO Jacqueline Danforth was interviewed Tuesday March 20, 2007 by CEOcast's Michael Wachs. FACT is a specialty nutrition solutions provider to the baked-goods industry, developing and marketing customized bake mixes and products to food manufacturers that target consumers with specific health concerns, such as weight loss, digestive health and general wellness, as well as those with special dietary needs such as diabetics and individuals with high cholesterol.

Visit www.ceocast.com and scroll "Latest Interviews" to hear Ms. Danforth's comments on the business of FACT, product attributes and plans for growth.

About FACT Corporation

Through its wholly-owned subsidiary, Food & Culinary Technology Group Inc., FACT Corporation develops and markets customized nutrition solutions created specifically for the baked-goods industry. Our core products are proprietary commercial bake mixes. We sell to customers that use large quantities of our mixes to manufacture and distribute health-friendly packaged baked goods designed for a rapidly-growing consumer marketplace focused on quality, taste and nutrition. The finished products (such as brownies, muffins, bagels and cookies) produced by our customers are marketed via both conventional and alternative distribution channels, including branded and private-label retail opportunities, as well as foodservice and specialty markets.

For more information about FACT and its products, industry trends and functional foods, please visit www.factfoods.com.

Meet FACT CEO Jacquie Danforth. Additional audio and video clips are available at the following links:

Fact Corp. CEO Jacquie Danforth Interviewed at the NASDAQ at <http://media4.streamtoyou.com/cadavis/fctoa.wmv>

CEO Jacquie Danforth Interviewed on WallSt.net at <http://www.wallst.net/audio/audio.asp?symbol=FCTOA&id=3122>

Investor update: What is the market saying? Take a look:

[http://www.factfoods.com/ecms.aspx/\\$factagility/PDF/FaesselFinalReportMar122007.pdf](http://www.factfoods.com/ecms.aspx/$factagility/PDF/FaesselFinalReportMar122007.pdf)

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