



PRESS RELEASE

FACT Corporation Names Denise Gurley Vice President Sales

Katy, TX - (Business Wire) – August 26, 2009 -- FACT Corporation (OTCBB: FCTOA), a specialty nutrition solutions provider to the global baked-goods industry, today announced the recent appointment of Ms. Denise Gurley as Vice President – Sales. Ms. Gurley is responsible for sales of all FACT products to major distribution channels in the U.S. and Canadian markets, including retail grocery, food service, convenience and mass merchants.

CEO Jacqueline Danforth commented, "FACT spent several months seeking the right candidate for our growing business before selecting Ms. Gurley. With an extensive career in consumer packaged goods, single-serve product placement and health-oriented distribution channels, we are very excited to have Denise on our team to coordinate our sales efforts in order to achieve expanded product distribution and undertake new product launch initiatives."

Ms. Gurley began her career with Bristol Myers in Sales Management. She then spent 14 years with the Coca-Cola Company working with the Minute Maid products. Most recently, Ms. Gurley was the Director of Customer Development with Twin Lab Corporation. Ms. Gurley holds a Bachelor of Arts degree majoring in Business Administration from the University of North Carolina at Charlotte, along with an International Certification from the University of Copenhagen, Denmark.

Ms. Danforth added, "To accomplish FACT's mission and business goals through 2012, we must make sure that the company is running at the highest levels of efficiency and operational quality. Adding Ms. Gurley to our team - an experienced sales executive with demonstrated expertise in each of the key distribution channels FACT is targeting – will further enhance our existing management team and greatly assist us execute our strategic plan. Ms. Gurley has an impressive track record of success and I am thrilled to have her join our team."

Media and Investor inquiries:

Jacqueline Danforth
Toll Free – 1-888-211-7181, ext 8004
Direct – 1-403-693-8004

Sales inquiries:

Denise Gurley
1-281-732-0093
dgurley@factfoods.com

About FACT Corporation

FACT has been engaged in the healthy lifestyle market since 2002. Operating through our wholly-owned subsidiary, Food & Culinary Technology Group Inc., we develop and market

customized nutrition solutions created for the global baked-goods industry. Presently, our core products are proprietary specialty bake mixes, which we sell to commercial producers who use these mixes to manufacture popular, health-friendly packaged baked goods. These items target a rapidly-growing, increasingly-sophisticated consumer marketplace focused on quality, taste and nutrition. Our customers market their finished products (foods we all love to eat, such as bagels, brownies, muffins and cookies) through both conventional and alternative distribution channels, including branded and private-label retail opportunities, as well as foodservice and specialty markets. For more information about FACT and its products, please visit www.factfoods.com.