



PRESS RELEASE

FACT Corporation Announces Launch of Updated Website

Katy, TX - (Business Wire) – September 28, 2009 -- FACT Corporation (OTCBB:FCTOA), a specialty nutrition solutions provider to the global baked-goods industry, today announced the recent launch of its redesigned website.

CEO Jacqueline Danforth commented, "We are excited to announce the launch of our newly updated website. The site offers a fresh new look that is free of clutter and focuses on clearly informing customers and investors about FACT's key areas of operational expertise. I am very pleased with the outcome."

Our new web site provides 4 main informational areas for the visitor including: (i) the "Home" page to introduce FACT, our target markets and our product offerings; (ii) "About Fact" to further detail the applications for our products and provide links to other corporate information such as "Key Executives", "Financial Data", "Press Announcements", information for the media, and our retail and industry product brochures; (iii) "Products" to provide more in depth information on the various formats and flavours of our versatile product line; and, (iv) "Contact Us" where investors and customers can locate the pertinent details of how to reach our team directly.

Danforth further stated, "Over the next several months we intend to add further information on industry trends, health issues addressed by our product line and other points of interest for the end consumer. This is the first step in a multi-phase plan FACT is implementing now through 2012 to deliver a new level of corporate growth."

FACT's new website can be viewed at www.factfoods.com.

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About FACT Corporation

FACT has been engaged in the healthy lifestyle market since 2002. Operating through our wholly-owned subsidiary, Food & Culinary Technology Group Inc., we develop and market customized nutrition solutions created for the global baked-goods industry. Presently, our core products are proprietary specialty bake mixes, which we sell to commercial producers who use these mixes to manufacture popular, health-friendly packaged baked goods. These items target

a rapidly-growing, increasingly-sophisticated consumer marketplace focused on quality, taste and nutrition. Our customers market their finished products (foods we all love to eat, such as bagels, brownies, muffins and cookies) through both conventional and alternative distribution channels, including branded and private-label retail opportunities, as well as foodservice and specialty markets. For more information about FACT and its products, please visit www.factfoods.com.